

Contacts

City of Boulder Economic Vitality Program

Whether you're just starting out, seeking professional advice or needing support navigating the various resources offered to you, these staff experts are available to assist.



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Business Liaison
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- Boulder Business Retention & Expansion
- Development/Redevelopment Assistance
- Flexible Rebate Incentive Program
- General Business Assistance



❖ **Brad Power** (303) 441-3219
Redevelopment Director
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- Development/Redevelopment Assistance
- Retail Opportunities
- Public/Private Partnerships



❖ **Molly Winter** (303) 413-7317
Downtown • University Hill • Parking Services Director
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- Downtown Boulder
- University Hill
- Parking Services



❖ **Frances Draper** (303) 786-7567
Boulder Economic Council Executive Director
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- Boulder Business Retention & Expansion
- Owner-Occupied Loan Pool

www.businessinboulder.com

and click on the city logo



City of Boulder



Economic Vitality Program

Making it easier to do business in Boulder



Economic Vitality— The Boulder Way

Economic vitality in the city of Boulder is a public-private collaboration to build the long term sustainability of the community. The city of Boulder established its **Economic Vitality Program** in 2003 to reinforce the importance of economic health to our overall quality of life and to demonstrate the city's support of business and economic sustainability. Boulder recognizes the responsibility it has to cultivate the long term health of the natural environment, the economy, and the social fabric of our community.

Economic vitality in Boulder is pursued through partnerships among public agencies, private companies and non-profit organizations. The city's economic vitality programs and strategies foster innovation, competitiveness, and entrepreneurship. Boulder supports the retention and expansion of existing local businesses and maintains a positive business climate. Primary employers such as manufacturing and research/development companies, retail businesses, the University of Colorado, federal labs, local government, arts and culture and tourism all play strong roles in the Boulder economy. A goal of Boulder's Economic Vitality Program is to leverage all of these components of our community to build a sustainable economic base to support the quality of life we all desire.

The city's **Economic Vitality Program** offers the following services and support to those seeking opportunities to do business in Boulder:

Development and Redevelopment Assistance

- Analysis of conceptual development plan and use feasibility
- Identification of Boulder areas that match business needs
- Customer service improvements in permit and project review



*Frank Bruno,
City Manager*



Boulder Business Retention and Expansion

- Customized services to support our local businesses
- Outreach visits to Boulder businesses
- Assistance with business relocation within Boulder and services to evaluate properties and expansion options

Business Incentives Program

- Approved by City Council for 2008
- Program helps primary employers to invest in Boulder by upgrading their facilities and equipment and purchasing their place of business:
 - Flexible Rebate Program
 - Owner-Occupied Loan Pool
 - Parks and Recreation Employee Discount Program

General Business Assistance

- Referral for business start ups and growing businesses to city departments and other resources
- Information on permits and development review requirements

Business Partner Initiatives

- Boulder Innovation Center
- Small Business Development Center
- Natural Products Task Force/Industry Clusters
- Boulder Economic Council
- Tourism and Arts Events/Activities

Area and Policy Initiatives

- University Hill Redevelopment
- Downtown Boulder
- Conference/Convention Center
- Retail Opportunities

